

Advertising in the Barton Hills Neighborhood Association newsletter
2010 pricing and specifications

Advertising contracts are for one calendar year.

Sizes and pricing

Business card: \$75/issue, \$300/year

1/4 page ad: \$150/issue, \$600/year

1/2 page ad: \$250/issue, \$1000/year

Distribution

The newsletter is distributed to more than 1200 households in the Barton Hills neighborhood of Austin, Texas. It comes out quarterly and is distributed approximately one week before the quarterly meetings, which are held in January, April, July and October.

Deadlines

January 5, 2010 Newsletter articles/ads due

January 12, 2010 - Newsletter to printer

January 19, 2010 Newsletter drops

January 26, 2010 BHNA Meeting

April 7, 2010 Newsletter articles/ads due

April 14, 2010 - Newsletter to printer

April 21, 2010 Newsletter drops

April 27, 2010 BHNA Meeting

July 2, 2010 Newsletter articles/ads due

July 9, 2010 newsletter to printer

July 15, 2010 - newsletter drops

July 27, 2010 BHNA meeting

October 5, 2010 Newsletter articles/ads due

October 12, 2010 newsletter printed

October 19, 2010 - newsletter drops

October 26, 2010 BHNA meeting

Questions? For more information contact Jennifer Ellen Cook, corresponding secretary, jenniferellencook@yahoo.com or 512-347-9890.